

SPONSOR APPROVAL BRIEF

Lead Better Sprint

A practical leadership operating system for three to four managers from one company

DECISION REQUEST Approve a \$5,000 company-team enrollment for the September Lead Better Sprint. You can pay in full or reserve your team cohort with a \$1,000 deposit now.

Why this investment

Managers often receive isolated training, then return to the same operating environment with different language and uneven follow-through. Lead Better Sprint is structured around a company cohort so several managers learn, practice, and reinforce the same leadership habits together.

ALIGNMENT

A shared way to turn priorities into clear commitments.

OWNERSHIP

A practical structure for delegation, coaching, and follow-through.

TRANSFER

Tools and templates managers can apply to current work.

Program at a glance

Participants	Three managers from one company; fourth manager included at no added cost when reserved by August 31 at 3:00 pm ET
Live sessions	September 15, 22, and 29, 2026 11:00 am to 12:30 pm ET
Included	Three live workshops, core frameworks, workbook, guides, and ready-to-use templates
Investment	\$5,000 per company cohort – limit 2 cohorts per company
Capacity	Limited to 16 company teams
Guarantee	30-day satisfaction guarantee; see published enrollment terms

What participating managers will practice

- Translate company priorities into clear team commitments.
- Delegate outcomes with decision rights, support, and follow-through.
- Coach performance earlier and make feedback more useful.
- Create visible accountability across meetings and functions.

The sprint is designed to strengthen day-to-day management behavior. It does not promise a specific financial return; the sponsor should connect the cohort to a real operating priority and observe application between sessions.

SPONSOR ACTION PAGE

Reserve the company team before naming every participant

The staged enrollment model removes a common approval bottleneck while preserving a firm program start.

AUG 31 BONUS Reserve by 3:00 pm ET to add a fourth manager free.	SEP 4 RESERVE Last day to reserve a company team, subject to availability.	SEP 8 CONFIRM Participant names due by 3:00 pm ET. Remaining balance due.	SEP 15 BEGIN First live workshop kicks off at 11:00 am ET.
--	--	---	--

\$1,000 reservation option

A \$1,000 reservation payment holds one company-team place and is credited to the \$5,000 fee. The remaining \$4,000 is due September 8 at 3:00 pm ET. At reservation, provide the company name, executive sponsor, and the function or business priority the cohort will support. Participant names can follow by September 8.

Before approving: Review the published refund, cancellation, substitution, and transfer terms at checkout. The reservation policy should never be left implicit.

Choose the cohort

Select three or four managers who share an operating environment and can apply the tools immediately. Prioritize people who lead teams, projects, or cross-functional work and face active challenges involving priorities, delegation, coaching, or accountability.

Business priority the cohort will support:

Executive sponsor:

Manager 1 / role:

Manager 2 / role:

Manager 3 / role:

Manager 4 / role, if bonus applies:

Approval

BUDGET OWNER	DECISION	DATE
	Approve / Decline / Discuss	

Next step

Reserve your cohort: learnwell.com/lp/lw-lead-better-sprint.html

If fit or cohort selection is unclear, book a 15-minute sponsor call before reserving.